



VIATC 

COVINGTON, KENTUCKY

TRAINING
CONFERENCE
& EXPO

AUGUST 7-9, 2024

EXHIBITOR PROSPECTUS

[VI-INSTITUTE.ORG/VIATC2024-CONFERENCE](https://vi-institute.org/viatic2024-conference)



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The Vibration Institute's 47th Annual Training Conference (VIATC) is THE technical conference for vibration analyst professionals featuring dozens of case studies, in-depth advanced training, and a show floor packed with the latest technology. Exhibiting at VIATC will provide numerous networking opportunities to interact with industry and academic attendees from around the world! This year's conference will be held at the Northern Kentucky Convention Center in Covington, Kentucky

Reasons to Exhibit at VIATC 2024

- ✓ Sales and Lead Opportunities via Face-to Face Marketing
- ✓ Boost Brand Visibility
- ✓ Strengthen Your Relationship with Current Customers
- ✓ Showcase New Products and Services



Information and Conference Contacts

[VI-INSTITUTE.ORG/VIATC2024-CONFERENCE/EXPO](https://vi-institute.org/viadc2024-conference/expo)

Exhibitor Inquiries

Janine Komornick
Manager of Operations
jkomornick@vi-institute.org

Sponsorship & General Inquiries

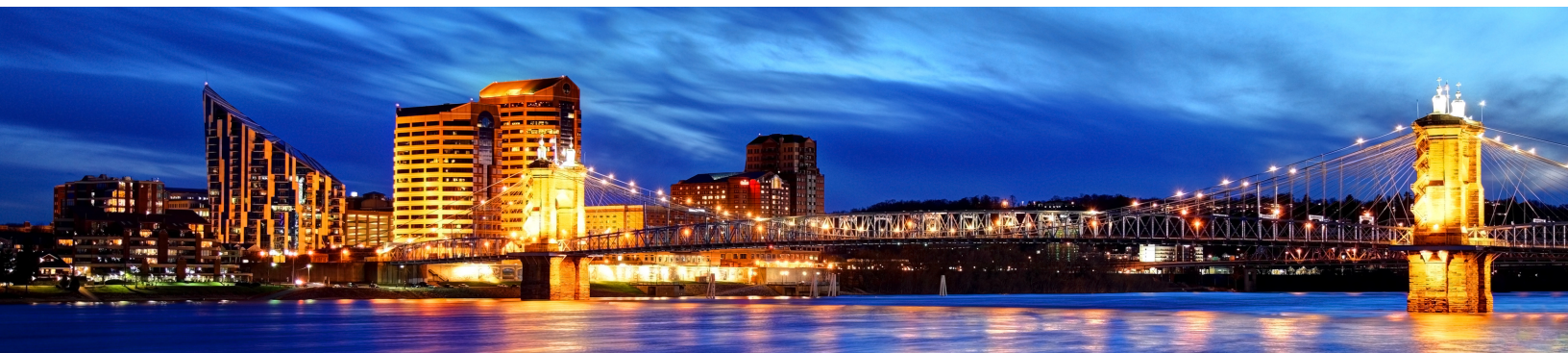
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Michael Titone
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Exhibitor Booth

This year's expo will have a total of 40 locations.
10 ft deep x 10 ft wide with pipe and drape enclosures

Includes: 1 Skirted Table, 2 Chairs, 1 Garbage Can, Two Attendees, 1 11x17 Booth Sign

All exhibiting companies include the following recognition and advertising:

- Company Listing on VI Conference Page
- Company Listing in Printed Conference Program Onsite Guide with Logo, Contact Information and Company Description

All exhibiting companies will receive a listing of attendees (name, company name, and email address) approximately three weeks AFTER the conference.

We will NOT be providing the option for lead retrieval.

Pricing: \$2,850

Corporate Members receive a discount depending on tier of membership.

\$150 (Silver) \$175 (Gold) \$275 (Platinum) \$350 (Platinum Premiere)

Company must be in good standing as a corporate member to receive discount.

All exhibitors may attend technical sessions and meals Wednesday - Friday only.

Extra booth attendees should purchase an Exhibitor Ticket for **\$700**. This price includes all meals and technical sessions Wednesday - Friday. Tuesday pre-conference workshops are not included for exhibitors. Please purchase a ticket for Tuesday should you wish to attend.

Space is limited, and we anticipate selling out as we do each year. Priority for space assignments will be based on the date of receipt of Exhibitor Registration Forms and payment. Premium booth placement is granted to Platinum Premiere and Platinum Corporate Members, followed by Gold, and Silver Corporate Members. We will attempt to follow the preferences and special requests you note in your registration. Registration will be open until space is sold out. However, your registration must be submitted no later than July 1, 2024 for your company to be listed in the printed conference program

Exhibitor passes are NOT available for purchase.



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Exhibitor Schedule

Wednesday August 7th: 4:00pm-7:00pm

Thursday August 8th: 2:45pm - 6:45 pm

Drawing for Prizes on Thursday: 6:45 pm – 7:00 pm

Beer & Wine Reception Wednesday & Thursday: 4:30pm-7:00pm

Set up starting Wednesday August 7th - 8:00am

Exhibitors must be set up no later than 1:00 on Wednesday

Expo ends at 7:00pm on Thursday

Dismantle after 7:00pm on Thursday July 27th

Exhibitors must have their booth taken down no later than 10:00pm on Thursday

Drayage Handling Electrical Service Equipment Rental Shipping Information

Once your booth is confirmed and paid, FERN EXPO will contact the main contact for your booth regarding this information.

If you need to contact them directly, exhibitor services may be contacted at (800)774-1251 (ext. 1).

VI-INSTITUTE.ORG/VIATC2024-CONFERENCE/EXPO



Sponsorship

Sponsorship is a great way to connect with customers while achieving your marketing objectives. Sponsorship is a powerful opportunity to position your company as a leader within the vibration industry!

The following sponsorship opportunities include:

- Signage
- Recognition at the conference including special recognition from the podium during the opening plenary session
- Email recognition
- Social Media recognition

Keynote Breakfast on Wednesday - \$1500

Includes Sponsor to speak for 5 minutes before Keynote Speaker at podium about company's products & services

Official Breakfast Sponsor Tuesday, Thursday, and Friday - \$2000

Includes Sponsor to speak for 5 minutes during breakfast at podium about company's products & services

Official Coffee Break Sponsor Tuesday - Friday - \$2200

Official Lunch Sponsor Tuesday - Friday - \$3000

Includes Sponsor to speak for 5 minutes before lunch at podium about company's products & services

Reception – Wednesday (includes your company logo on drink coins. Two drink coins given to all conference and training course attendees) \$2500

Reception – Thursday (includes your company logo on drink coins. Two drink coins given to all conference and training course attendees) \$2500

5% Discount on the above opportunities only for Platinum Corporate Members of the Vibration Institute and 10% Discount for Platinum Premiere Corporate Members.

[VI-INSTITUTE.ORG/VIATC2024-CONFERENCE/EXPO](https://www.vi-institute.org/vi-atc2024-conference/expo)





Ala Carte Sponsorship Opportunities

All Ala Carte Sponsorships Include:

- Recognition at conference
- Email recognition
- Social media recognition

Conference Bags – Given to all conference attendees, class attendees, and exhibitors. Includes your company logo. \$3000 (One Available)

Lanyards - Have your corporate logo seen on all official event lanyards. Opportunity to sponsor the conference lanyard with badge holder is available on a first-come, first-served basis. \$1250 (One Available)

Pens – Company logo will be printed on pens and given to all attendees in their conference bags and also available at the conference registration desk. \$450 (One Available)

Notebooks – Company logo will be printed on notebooks and will be given to all attendees in their conference bags. \$1500 (One Available)

Attendee Show Bag Insert and/or Flyer – Put your message directly in conference and training course attendees' hands by including your flyer and/or swag item in each conference bag. \$250 (Unlimited Availability)

Advertising

Advertise in our full color printed onsite program guide

Back Cover/Full Page \$800

Inside Cover/Full Page \$650

Full Page (8.5"x11") \$550

Half Page (8.5"x 5.5") \$300

Quarter Page \$225



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Deadlines

Company descriptions, company logos, and contact information must be submitted no later than July 1st to Eddie Ocampo via email at eocampo@vi-institute.org. If we do not receive your information by that date, your company will not be listed in our printed onsite guide.

If you purchase advertising, ads are due no later than July 1st to Janine Komornick at jkomornick@vi-institute.org

Exhibitors may have two individuals on-site at your booth. You may purchase additional additional exhibitor tickets online through our website or by calling our office.

Refunds

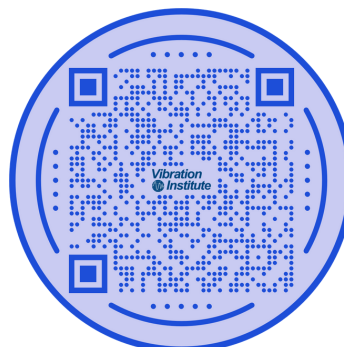
Refunds of exhibit space with written notice of cancellation can be requested until July 1, 2024. No refunds will be issued after July 1, 2024. A \$250 administrative fee will be deducted from any cancellation.

To order electricity and other items, and for additional information, please visit our conference page at: vi-institute.org/viatc2024-conference.

Registration

Please purchase your exhibitor booth and register your booth attendees at: <https://www.vi-institute.org/viatc2024-conference/> or through our events calendar at: <https://www.vi-institute.org/events/>
If you need assistance with registration, please contact Eddie Ocampo at eocampo@vi-institute.org or (630) 654-2254

If you wish to purchase a sponsorship and/or advertising, please contact Janine Komornick directly at jkomornick@vi-institute.org or (630) 654-2254



Scan with phone to access our Conference Webpage